



GUAIRA THEATER

EVENT CENTER VIASOFT
EXPERIENCE POSITIVO

UFC - LIGGA ARENA

BIG EVENTS, BIG BUSINESS AND MORE TOURISTS

The events sector plays a fundamental role in the Brazilian economy. According to the Brazilian Association of Event Promoters (Abrape), the events industry contributes 3.8% to the national GDP and supports over 3.2 million direct jobs. In Paraná, a state known nationally for sectors such as agribusiness and tourism, the story is no different: from the capital to the interior, events serve as crucial channels for information exchange, business deals, and attracting new investments and visitors from other states and countries.



CONVENTIONS BUREAUS DO ESTADO

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YOUR BEST PLACE TO EVENTS IS HERE!

EXHIBITION CENTER
BARIGUI PARK



LOCATION PRIVILEGED

Paraná is the perfect location for events in Brazil: it shares borders with three states - Santa Catarina, Mato Grosso do Sul, and São Paulo (the largest consumer market in the country) - and it also borders two countries: Paraguai and Argentina.



LIGGA ARENA



IGUAZU FALLS FESTIVAL - FOZ DO IGUAÇU



CHRISTMAS OF LIGHTS - CURITIBA



INTERNACIONAL GASTRONOMY

The major hubs for corporate events and conventions are Curitiba and Foz do Iguacu, and the capital of Paraná has also established itself as one of the few cities in Brazil with a robust calendar of international shows - in 2023 alone, there were more than 40! In the state's interior, the focus is on significant agricultural events - for 2024, at least 40 agricultural fairs and events are scheduled in the state.



WIRE OPERA



ROGER WATERS SHOW - CURITIBA



OKTOBERFEST



PAUL MCCARTNEY SHOW



RURAL SHOW



SMARTCITY - CURITIBA